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**COVENTRY WORKERS' COMP SERVICES NAMES
ALAN MADISON PHARMACY & DME CHIEF OPERATING OFFICER**

Franklin, Tenn. (May 4, 2009) – Alan Madison has joined Coventry Workers' Comp Services (CWCS) as chief operating officer for the First Script Pharmacy and DME operations. He replaces Chris Watson, who recently assumed responsibility as the chief operating office for the company's Bill Review operations nationally. Madison will be based in the Tucson, Arizona office.

Madison joins CWCS with nearly 30 years of client services and operations experience, the vast majority being in healthcare. He has tremendous experience with multi-faceted clinically based large scale customer service operations with thousands of staff. Madison is Six Sigma trained and comes to CWCS as a Master Black Belt. During his time with Intuit, as vice president of Operations/Customer Care, he was a key contributor to the company's ranking as one of Fortune Magazine's "100 Best Companies to Work for in America," a ranking they continue to hold today.

"We are excited to have Alan join the CWCS executive team," said David Young, CEO of CWCS. "His unique perspective fostered by his strong operations background coupled with his healthcare knowledge will allow us to position our pharmacy and DME products for the future."

In addition to his 5 years at Intuit, Madison's roots stem from his 20 year tenure at Tucson Medical Center where he ultimately served as the vice president of Clinical Operations. Additionally, he spent time with Misys and H&R Block, heading their Client Service & Technical Support operations. He holds a graduate certification in International Management from the University of Arizona in addition to his Bachelor degree in Business and an M.B.A. in Healthcare Administration from the University of Phoenix.

"I was energized by the opportunity to join Coventry Workers' Comp Services, specifically in the Pharmacy and DME product area," Madison stated, "The First Script Network Service products offered by CWCS are highly regarded in the workers' comp pharmacy and DME space. I am eager to work with the team to deliver sustainable products, and scalable operations for the company and our clients."

About Coventry Workers' Comp Services

Coventry Workers' Comp Services, a division of Coventry Health Care, Inc., is the leading provider of cost and care management solutions for property and casualty insurance carriers, (workers' compensation and auto insurers), third-party administrators and self-insured employers. We design best-in-class products and services to help our partners restore the health and productivity of injured workers and insureds as quickly and as cost effectively as possible. We accomplish this by developing and maintaining consultative, trusting partnerships with our clients and stakeholders, built on a foundation of innovative and customized solutions that support the claims management process.

Go to www.coventrywcs.com for more information.

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