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Coventry Workers' Comp Services Launches National Physical Medicine Program

Franklin, TN – August 31, 2009 – Coventry Workers' Comp Services (CWCS), a division of Coventry Health Care, Inc., has announced a new physical medicine program designed to provide workers' compensation payors with the benefits of both prospective and retrospective physical medicine management while delivering superior network savings. This program was developed by CWCS due to the significance of physical medicine services in workers' comp cases.

By enhancing the Coventry Integrated NetworkSM with a specialized physical medicine program, CWCS clients will continue to benefit from the most comprehensive and robust national workers' compensation offering. In designing the program, CWCS elected to not only offer a network product but to combine it with specialized medical management for physical medicine services.

In addition to the enhanced national network offered by CWCS, clients will also benefit from the specialized utilization management, channeling and scheduling services that will ensure that services requested are appropriate for the injured workers' condition and performed by a network provider. "Ensuring that the services are appropriate in both type and quantity is critical in managing the overall case, and channeling to providers who participate in the program is equally important," stated Bruce Singleton, senior vice president, workers' compensation network products. "We believe we have come up with a combined network and utilization management offering that will deliver the best results to our customers," Singleton added.

CWCS plans to engage existing customers with this innovative network solution in the upcoming months and will package it with the national medical network for new clients. This new program, combined with other services in the CWCS product suite, is an example of the CWCS commitment to provide solutions to restore the health and productivity of injured workers' as quickly and cost-effectively as possible.

About Coventry Workers' Comp Services

Coventry Workers' Comp Services, a division of Coventry Health Care, Inc., is the leading provider of cost and care management solutions for property and casualty insurance carriers, (workers' compensation and auto insurers), third-party administrators and self-insured employers. We design best-in-class products and services to help our partners restore the health and productivity of injured workers as quickly and as cost effectively as possible. We accomplish this by developing and maintaining consultative, trusting partnerships with our clients and stakeholders, built on a foundation of innovative and customized solutions that support the claims management process. Go to www.coventrywcs.com for more information.

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