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## **Coventry Workers' Comp Services Releases 2010 First Script Drug Trends Report**

**Franklin, TN – August 8, 2011** – Coventry Workers' Comp Services, a division of Coventry Health Care, Inc., has released its *2010 First Script Drug Trends Report*. The report includes information on prescriptions billed in 2010, through Coventry's First Script pharmacy benefit management solution, including comparisons to 2009 First Script results and national statistics.

The purpose of the report is to identify cost and utilization patterns and offer solutions to manage these trends. Insight into the potential drivers behind these patterns, as well as regulatory observations and industry projections are discussed.

Some compelling findings in this year's report include a higher generic fill rate than the industry average and the First Script generic efficiency rate (rate for generic prescriptions when a brand name drug was available) improving nearly 4% over last year. Work Comp pharmacy costs continue to show strong correlation with age of the injury. Pharmacy utilization management has become more important now than ever, as medication costs continue to rise. AWP increases are no longer solely responsible for pharmacy cost escalation, and greater percentages of brand only and specialty medications are expanding the growth of pharmacy spend.

“Coventry's objective is to administer clinically sound pharmacy benefit management solutions that provide injured workers with the appropriate medications that meet their injury specific needs for the life of the claim,” said Brian Carpenter, vice president of pharmacy product development. “Our trends report demonstrates that Coventry is focused on these issues and is putting greater emphasis on utilization management to combat rising prescription costs.”

For a complete copy of the *2010 First Script Drug Trends Report*, please visit the Coventry website at [www.coventrywcs.com](http://www.coventrywcs.com).

### About Coventry Workers' Comp Services

Coventry Workers' Comp Services, a division of Coventry Health Care, Inc., is the leading provider of cost and care management solutions for property and casualty insurance carriers, (workers' compensation and auto insurers), third-party administrators and self-insured employers. We design best-in-class products and services to help our partners restore the health and productivity of injured workers and insureds as quickly and as cost effectively as possible. We accomplish this by developing and maintaining consultative, trusting partnerships with our clients and stakeholders, built on a foundation of innovative and customized solutions that support the claims management process. Go to [www.coventrywcs.com](http://www.coventrywcs.com) for more information.

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