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# Mega Trends in Ancillary Services

December 31, 2020

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## Why Mega Trends Matter

Mega trends are powerful, transformative shifts that have the potential to significantly affect the course of an industry. Understanding these issues and their implications can have a profound impact on strategy and innovation moving forward.

Priority Care Services (PCS), a division of Genex Services, asked executives in both companies to identify and discuss key concerns that impact the provision of ancillary services in the workers' compensation industry. The result of that analysis is this eBook, which aims to not only bring to light new and emerging challenges, but also sets the stage for forward thinking. In this eBook, we also discuss potential solutions, tools and process transformations that can help address these concerns, while simultaneously enhancing quality, service and cost containment.

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